



Dear Lindsey Families and Friends:

We hope this communication finds you well as this school year kicks off. Because of the unique challenges we are facing, the PTO has decided to modify our annual fundraiser. Please read ahead to learn about the changes.

Starting Monday, September 28 through Thursday, October 8, 2020, Lindsey PTO will hold **Laps 4 Lindsey- The Reading Edition-** a read-a-thon and fundraiser to benefit Robert C. Lindsey Elementary School Parent Teacher Organization (PTO). Our goal is to raise \$18,000 to support the programs and events held for students throughout the year. This is the only donation we will be asking for as the PTO has eliminated dues and classroom party donations this year. By participating in the **Laps 4 Lindsey** read-a-thon students will experience the benefits of mental stimulation, vocabulary expansion, and stronger analytical thinking skills gained from reading, as well as contribute to the organization.

### **HERE IS WHAT WE NEED FROM YOU:**

**\*EVERY STUDENT** will receive a **Laps 4 Lindsey** t-shirt to wear on October 8<sup>th</sup>, thanks to our amazing corporate sponsors! Even if they do not collect donations, they still get a shirt! **Please fill out this form so we can get the correct size for your student.** If we do not receive this information by September 30<sup>th</sup>, your student will be provided with a youth Large or youth XL t-shirt.

•**RAISE MONEY** - Students ask family and friends for donations to support their individual reading effort and their school. We are asking for a flat donation (e.g. not dollars per minutes read). All money is collected up front.

This year all donations will be made using Cheddar Up. Cheddar Up is a website that helps us organize information and collect money. You can share the link with friends and family. Cheddar Up will give you instructions on how to pay by credit card, cash, or check. You will need the name of the student you are donating on behalf of when using the website.

[Here is a link to where you can donate.](#)

**If each student collects \$40, we will reach our total goal.** All donations are due by **October 8<sup>th</sup>**.

•**READ** - Each child will be asked to keep a reading log for reading completed from September 28 to October 8. Reading done during school hours as well as reading done outside of school counts towards your child's overall goal. Our goal is for each kid to read 300 minutes as part of the read-a-thon. More information about how we will record minutes read will be forthcoming.

Encourage your child to read as much as they can and want! Read in unusual locations (inside, outside, in a blanket fort) and send your pictures to [lindseypto@gmail.com](mailto:lindseypto@gmail.com) to share on social media!

### •**PRIZES**

- o **Minutes Read** - Each student who reaches their 300 minutes will get a PTO provided treat!
- o **Grand Prize** – Awarded to the student who raises the most money
- o **Runner Up Prizes** - Awarded to the student who raises the most money *in each grade*
- o **Every student who raises \$100 or more** will have their name put into a basket and will have a chance to win a prize.
- o **Every student who raises \$50 or more** will have their name put into a separate basket and will have a chance to win a prize.
- o **Goal of \$18,000** – Students will vote from a list of options for Mrs. Bellan to dress up as. If we reach our goal, Mrs. Bellan will dress up and post it on social media.

Winners will be announced via a pre-recorded message to be delivered on October 9th.

Prizes will be distributed the week of October 12.

R.C. Lindsey Parent Teacher Organization (PTO) is a non-profit organization (501c3), therefore, all donations are tax deductible to the fullest extent of the law.

Genevieve Duxbury & Andrea Milnar  
Laps for Lindsey Co-Chairs

Danna Geraci  
Fundraising/Sponsorship Chair

**R.C. Lindsey PTO**

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